AT&S establishes new sales and marketing subsidiary in San Jose, California

AT&S, Europe’s largest printed circuit board manufacturer and technology leader in the industry, has 17 sales and marketing offices worldwide. This global player from Austria has hitherto been very well represented in Europe and Asia – it is now stepping up its involvement in the USA. Formed in March 2008, AT&S Americas LLC is located in California’s San Jose, in close proximity to the high tech companies of Silicon Valley.

AT&S Americas LLC is opening for business in San Jose, California, on 1 August 2008. This step marks the extension of AT&S’s global sales and marketing network, which serves some 500 customers, to cover the United States as well. San Jose was chosen as the logical location for the new office because of the numerous high tech enterprises in the neighbourhood – such as Apple, Intel, and Cisco. For although production has in many cases migrated to Asia, vital decisions concerning products and purchasing activities are often still made in the corporate headquarters of the many US technology giants at home there.

"With our new sales office in San Jose we will improve the local support of our existing customer base. Moreover, we intend to acquire additional customers by offering technical consultancy and solutions locally in this area," highlights Ernst Strasser, Director Sales & Marketing AT&S.

About AT&S
AT&S Austria Technologie & Systemtechnik Aktiengesellschaft is European market leader and one of the world’s strongest-performing printed circuit board manufacturers. AT&S is extremely well positioned in the market for high-tech HDI Microvia printed circuit boards, which are chiefly used in mobile devices. The company is also highly successful in the automotive, industrial, and medical sectors. As a high-growth international enterprise, AT&S has a global presence with six production facilities – three in Austria (Leoben, Fehring, Klagenfurt) and one each in India (Nanjangud), China (Shanghai), and Korea (Ansan, near Seoul) – and 17 sales and marketing offices. The group employs more than 6,300 people worldwide and generates revenues of almost half a billion euro.

For more information visit www.ats.net.

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