Even more service for AT&S’s customers:
AT&S launches new Online Ordering System at www.ats.net

Printed circuit board (PCB) cost estimates and ordering 24 hours a day, 7 days a week – AT&S, Europe’s largest PCB manufacturer, has launched a new Online Ordering System at www.ats.net. Estimating prototype and small batch requirements for a range of applications is quicker and easier than ever before now that orders can be placed immediately over the website.

“Small batches and rapid prototype development are an expanding business. Our new Online Ordering System addresses this new trend, giving customers the opportunity to calculate different circuit board production requirements and place their orders straight away – online and around the clock,” says Ernst Strasser, Director Sales and Marketing of AT&S. The new online system went live on 1 March 2009.

The Online Ordering System is designed primarily for the European market. The aim is to give customers quick and easy access to high-quality PCBs from AT&S. The initial phase of the project will focus on small batches and prototypes. The system capitalises on the expertise and experience of the Leoben-Hinterberg plant which is home to AT&S’s R&D and Special Products and Prototypes units.

Both current and potential AT&S customers can use the system. Users are guided step-by-step through the Online Ordering System before calculating their individual requirements. Another major benefit is that customers can use the system to model a number of different scenarios and identify the most cost-effective option. The shortest possible ex works delivery time is calculated automatically. “We are pleased to offer our customers a new service which complements our global sales and marketing network and the personal advice offered by our Customer Service Centres. The Online Ordering System will create huge benefits for customers who require quick delivery of small batches and prototypes,” Mr Strasser believes. The AT&S Customer Service Centres will continue to provide support for large-scale orders, while the www.ats.net website also features a structured system for printed circuit board enquiries.

About AT&S
AT&S Austria Technologie & Systemtechnik Aktiengesellschaft is European market leader and one of the world’s strongest-performing printed circuit board manufacturers. AT&S is extremely well positioned in the market for high-tech HDI Microvia printed circuit boards, which are chiefly used in mobile devices. The company is also highly successful in the automotive, industrial, and medical sectors. As a high-growth international enterprise, AT&S has a global presence with six production facilities – three in Austria (Leoben, Fehring, Klagenfurt) and one each in India (Nanjangud), China (Shanghai), and Korea (Ansan, near Seoul). For more information also see www.ats.net

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